

CNB SAFE

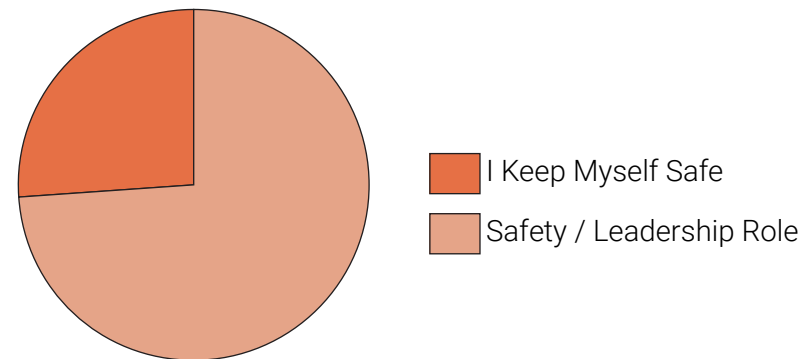
Safety Survey **Feedback**

Our CNB Safe survey October 2020:

Here are some of our observations:



FROM? Over 2/3 of our answers came from people in a leadership role



These are some of the things we do on a daily basis:

"Planning, education, awareness, communication, focus, overall health, **leading by example**, starting with the anticipation that things will go wrong and planning accordingly."

"Risk appreciation, spatial awareness, training, asking questions, developing & updating processes, looking out for others"

"Lead by example, keep up to date with best practice, talk to people everyday, understand what's going through others minds on the job, **keep mentally healthy**"

"**Stick to a routine** for regular tasks and stop work when things don't go to plan. Think about what's the best course of action without rushing to get the job done." "Stop and think, look at what I'm doing before I do it"

"**Be well rested**"

"Manage my headspace"

"Be mindful with high risk jobs"

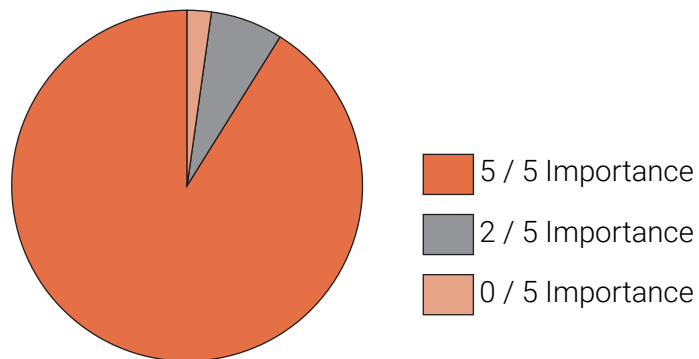
"**Situational awareness**"

"I observe my behavior and correct myself if doing something at-risk"

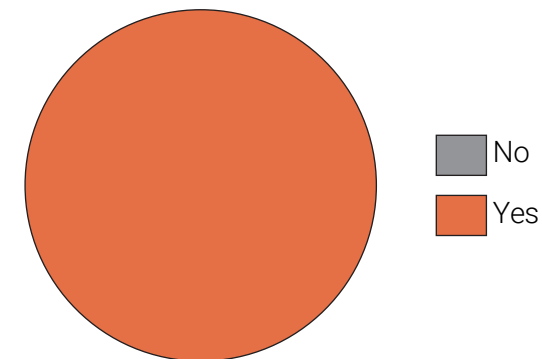
"**I risk- assess** my activities (not always formally)"

"I assist many staff to do the same"

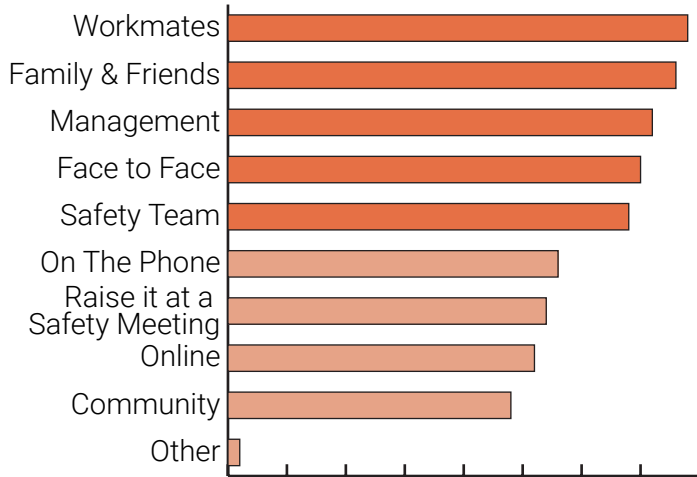
Safety is of critical importance to all of us.



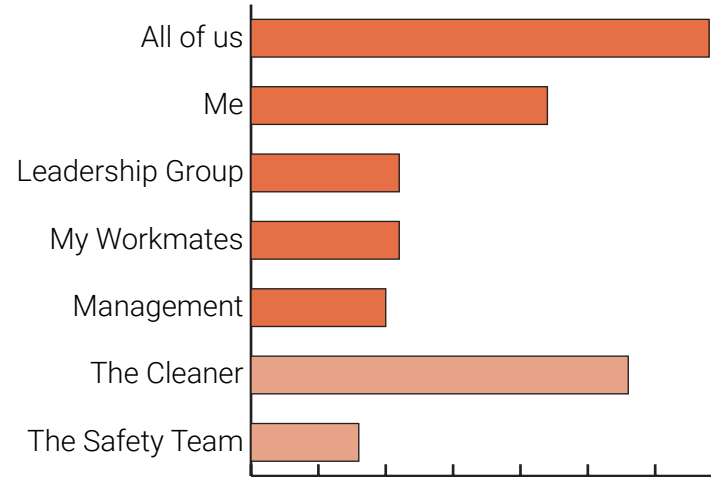
And we are all happy to talk about it.



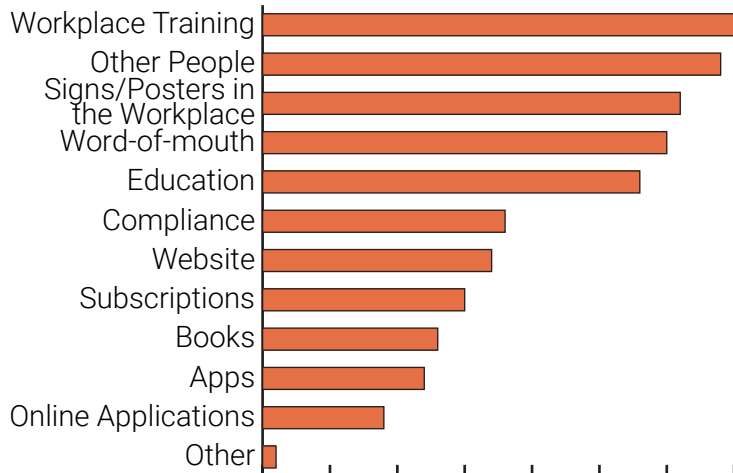
....but who to?



...and who is responsible?



**Our experiences are shared across many social groups and platforms.
It's something we talk about and something we are reminded of in many ways.**



After you've seen a speaker from CNB Safe, how does it affect you?

"The same feelings of **sadness, frustration** but also **enthusiasm**."

"Both speakers resonated with me and the audience I was in..... harsh reality of life and non discriminatory of safety.... **and it can be about attitudes, choices, management directives** (implied pressures), maturity of safety systems ie: they are engaged by the workers rather than just sitting on the shelf"

"**Empathetic. Happy and sad. Alert and aware.**" "His talk made me deeply reconsider my responsibilities."

"Evokes emotion, first empathy and then thoughts of **love and responsibility for own family.**" "Lucky and aware."

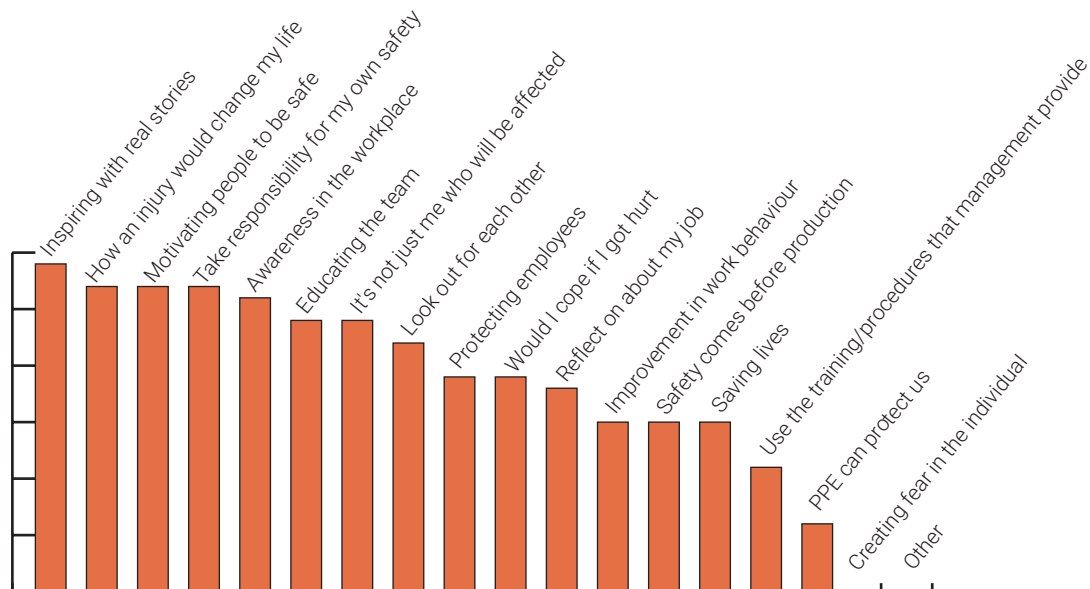
"More informed from an injured persons view and **the effects on family, friends, relationships etc.**"

"Great insight into what can happen, and how it effects everyone from the workplace to home and yourself **for the rest of our lives.**" "Challenged and reflective."

"**Empowered and comfortable to speak up about anything** I felt strongly about. It made me look within at my own actions and attitudes also" "Pause, Reflect and Think" "Emotional"

A word from your sponsor:

These are the messages we leave with our audience:



And these are the stories you'd like to hear:

"**Continuously** establishing communication and engagement both ways between workers and Line Managers Active management leadership, walking the talk!"

"The **ongoing telling of stories** across multiple platforms."

"Relate to a **personal experience**."

"The balance is to keep the message **consistent** without it getting lost amongst all the other signage and information out there."

"We could move away from the generic rhetoric of so many whom I have experienced and focus on the **why safety is important to the individual**."

"I believe the current method is very well done and impactful. James written correspondence is 'story telling' style."

"We need a suite. The value of this experience is that it is personal, genuine and engaging right here and now. The broader the suite the more effective. **Variety, repetition, engagement, action learning**."

"Interview some different levels of worker to share **broad perspectives**, challenges and how different people manage risks."

Human stories are appreciated as the leverage to create processes which have an impact on workplace safety.

There is a consensus that the stories must lead to implementation and / or behavioural change. A pattern emerges...

From the survey we have taken many insights that will assist us in creating an impact for your workforce. Our goal is to make you aware of your safety choices. Thanks for being part of our survey. You will be seeing your responses reflected in our business innovations very soon.

Stay safe!

CNB

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